

RENATA MARTINEZ ROMERO

[Design, Art & Cultural Management](#)

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PROFESSIONAL EXPERIENCE

HEAD OF ART DEPARTMENT — *Cerámica Suro*

Guadalajara, Mexico

January 2021 – August 2024

Strategic Management & Innovation

- Designed residency framework improving operational efficiency by 40%.
- Created 'Artist Fridays' program fostering collaboration between 50+ workers and artists.

Operations & Production

- Managed 30+ international artist residencies from 15 countries throughout the entire process.
- Catalogued a 500+ private piece collection enabling 10+ institutional exhibitions.
- Art and design projects management.
- Private Art dealership.
- Coordinated Estacion Material Art Fair Guadalajara, Material Art Fair CDMX and MAZ (Museum of Art of Zapopan; booth, logistics (exportation, insurance, transportation, and handling art pieces).
- Event coordination and public relations for Pre-MACO, GDL Art Weekend, and Private Stakeholder's events.

ART PROJECT MANAGER — *DE_DC Architects*

London, United Kingdom

January 2026 – Present

- Managed production and delivery of a six-day public installation programme for the international architecture festival.
- Coordinated external collaborators including chef, artistic collectives, and community groups across Spain and Europe.
- Oversaw budgets, contracts, logistics, and stakeholder communications with festival organisers and local authorities.
- Developed conceptual framework and programme structure for daily public activations.
- Built stakeholder databases and managed communications across UK, Spain, and Switzerland offices.

WORK PLACEMENT — *Film London (Film London Artists Moving Image Network)*

London, United Kingdom

April 2025 – July 2025

- Supported FLAMIN Animations and Fellowship programs administration
- Managed artist evaluations, communications, and Jarman Award research

CULTURAL PROGRAMMER — People's Palace Projects & British Council

London, United Kingdom

May 2025

- Facilitated cultural leadership workshop for 10 Mexican creative industry leaders in Cardiff, UK
- Supported People's Palace Projects with the coordination, documentation, and communication of cultural programmes

Support links: [Cerámica Suro. A Story of Collaboration, Production, and Collecting in the Contemporary Arts](#)

EDUCATION

MA ARTS ADMINISTRATION AND CULTURAL POLICY

Goldsmiths, University of London

September 2024 – September 2025

Dissertation: *The Cultural Value of Artist Residencies: Impacts on Policy, Society, and Economy in the UK*

BA INDUSTRIAL DESIGN

Tecnológico de Monterrey, Guadalajara

August 2020 – June 2024

Thesis: *Design and Art Management: A Guide for Creative Project Implementation*

ADDITIONAL EDUCATION

- University of the Arts London, Central Saint Martins (2024): Contemporary Art, Art Criticism, Experience Design
- Scuola Leonardo da Vinci, Florence (2018): Art History and Italian Language

SKILLS & COMPETENCIES

Technical Skills

- Notion (90%) • Google Suite (90%)
- Microsoft Office (85%) • Adobe Creative Suite (75%)
- Project Management Tools • Database Systems

Languages

- Spanish – Native
- English – Professional (IELTS 7.5)
- Italian – Advanced (C2 Certificate)

Core Competencies

- Partnership Development • Event Coordination
- Creative Facilitation • Community Engagement
- Cross-functional Leadership • Strategic Planning

Selected Achievements

- [Publication: "5 Women Artists Under 10K" – The Nomad Salon 2024 | 1-54 African Art Fair](#)
- [Exhibition Leader: Art Object & Fashion Show, 2024 | GDL, MX](#)