

RENATA MARTINEZ ROMERO

Design, Art & Cultural Management

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PROFESSIONAL EXPERIENCE

HEAD OF ART DEPARTMENT – *Cerámica Suro*

Guadalajara, Mexico

January 2021 – August 2024

Strategic Management & Innovation

- Designed residency framework improving operational efficiency by 40%.
- Created 'Artist Fridays' program fostering collaboration between 50+ workers and artists.

Operations & Production

- Managed 30+ international artist residencies from 15 countries throughout the entire process.
- Catalogued a 500+ private piece collection enabling 10+ institutional exhibitions.
- Art and design projects management.
- Private Art dealership.
- Coordinated Estacion Material Art Fair Guadalajara, Material Art Fair CDMX and MAZ (Museum of Art of Zapopan; booth, logistics (exportation, insurance, transportation, and handling art pieces).
- Event coordination and public relations for Pre-MACO, GDL Art Weekend, and Private Stakeholder's events.

WORK PLACEMENT – *Film London (Film London Artists Moving Image Network)*

London, United Kingdom

April 2025 – July 2025

- Supported FLAMIN Animations and Fellowship programs administration
- Managed artist evaluations, communications, and Jarman Award research

CULTURAL PROGRAMMER – People's Palace Projects & British Council

London, United Kingdom

May 2025

- Facilitated cultural leadership workshop for 10 Mexican creative industry leaders in Cardiff, UK
- Supported People's Palace Projects with the coordination, documentation, and communication of cultural programmes

Support links: [Cerámica Suro. A Story of Collaboration, Production, and Collecting in the Contemporary Arts](#)

EDUCATION

MA ARTS ADMINISTRATION AND CULTURAL POLICY

Goldsmiths, University of London

September 2024 – September 2025

Dissertation: The Cultural Value of Artist Residencies: Impacts on Policy, Society, and Economy in the UK

BA INDUSTRIAL DESIGN

Tecnológico de Monterrey, Guadalajara

August 2020 – June 2024

Thesis: Design and Art Management: A Guide for Creative Project Implementation

ADDITIONAL EDUCATION

- University of the Arts London, Central Saint Martins (2024): Contemporary Art, Art Criticism, Experience Design
- Scuola Leonardo da Vinci, Florence (2018): Art History and Italian Language

SKILLS & COMPETENCIES

Technical Skills

- Notion (90%) · Google Suite (90%)
- Microsoft Office (85%) · Adobe Creative Suite (75%)
- Project Management Tools · Database Systems

Core Competencies

- Partnership Development · Event Coordination
- Creative Facilitation · Community Engagement
- Cross-functional Leadership · Strategic Planning

Languages

Spanish – Native

English – Professional (IELTS 7.5)

Italian – Advanced (C2 Certificate)

Selected Achievements

- [Publication: "5 Women Artists Under 10K" – The Nomad Salon, 2024.1-54 African Art Fair](#)
- [Exhibition Leader: Art Object & Fashion Show, 2024 | GDL, MX.](#)