

# RENATA MARTINEZ ROMERO

Design, Art & Cultural Management

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## PROFESSIONAL EXPERIENCE

### HEAD OF ART DEPARTMENT — *Cerámica Suro*

Guadalajara, Mexico

January 2021 – August 2024

#### *Strategic Management & Innovation*

- Designed residency framework improving operational efficiency by 40%.
- Created 'Artist Fridays' program fostering collaboration between 50+ workers and artists.

#### *Operations & Production*

- Managed 30+ international artist residencies from 15 countries throughout the entire process.
- Catalogued a 500+ private piece collection enabling 10+ institutional exhibitions.
- Art and design projects management.
- Private Art dealership.
- Coordinated Estacion Material Art Fair Guadalajara, Material Art Fair CDMX and MAZ (Museum of Art of Zapopan; booth, logistics (exportation, insurance, transportation, and handling art pieces).
- Event coordination and public relations for Pre-MACO, GDL Art Weekend, and Private Stakeholder's events.

### WORK PLACEMENT — *Film London (Film London Artists Moving Image Network)*

London, United Kingdom

April 2025 – July 2025

- Supported FLAMIN Animations and Fellowship programs administration
- Managed artist evaluations, communications, and Jarman Award research

### CULTURAL PROGRAMMER — People's Palace Projects & British Council

London, United Kingdom

May 2025

- Facilitated cultural leadership workshop for 10 Mexican creative industry leaders in Cardiff, UK
- Supported People's Palace Projects with the coordination, documentation, and communication of cultural programmes

Support links: [Cerámica Suro. A Story of Collaboration, Production, and Collecting in the Contemporary Arts](#)

## EDUCATION

### MA ARTS ADMINISTRATION AND CULTURAL POLICY

Goldsmiths, University of London

September 2024 – September 2025

Dissertation: *The Cultural Value of Artist Residencies: Impacts on Policy, Society, and Economy in the UK*

### BA INDUSTRIAL DESIGN

Tecnológico de Monterrey, Guadalajara

August 2020 – June 2024

Thesis: *Design and Art Management: A Guide for Creative Project Implementation*

### ADDITIONAL EDUCATION

- University of the Arts London, Central Saint Martins (2024): Contemporary Art, Art Criticism, Experience Design
- Scuola Leonardo da Vinci, Florence (2018): Art History and Italian Language

## SKILLS & COMPETENCIES

#### Technical Skills

- Notion (90%) · Google Suite (90%)
- Microsoft Office (85%) · Adobe Creative Suite (75%)
- Project Management Tools · Database Systems

#### Core Competencies

- Partnership Development · Event Coordination
- Creative Facilitation · Community Engagement
- Cross-functional Leadership · Strategic Planning

#### Languages

Spanish – Native  
English – Professional (IELTS 7.5)  
Italian – Advanced (C2 Certificate)

#### Selected Achievements

· [Publication: "5 Women Artists Under 10K" – The Nomad Salon, 2024 | 1-54 African Art Fair](#)  
· [Exhibition Leader: Art Object & Fashion Show, 2024 | GDL, MX](#)